

# A WORLD OF DIFFERENCE



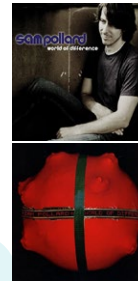
## A World Of Difference

**Australia is big. Really big.  
So, would you think of travelling  
across it on a bicycle?  
Sam did!**

- In an Australian-first, A World of Difference follows musician and sports enthusiast Sam Pollard, as he cycles from Sydney, New South Wales to Busselton, Western Australia. After completing this journey, Sam immediately went and participated in the Busselton Ironman triathlon.
- Along the way, we get to see Sam play gigs, in his attempt to encourage disadvantaged people to get involved in music and sport.
- Watch as Sam and his two friends Nic Gilbert and Patrick Legge explore regional Australia and all the oddities and quirks that define these small towns.
- Follow Sam in his quest to raise awareness for the benefits of cycling and its low carbon footprint on the environment.
- A World Of Difference is a documentary about this incredible journey brought to you by Planet Blue Pictures, Blue Pie Records and Sam Pollard.

## Why

## 'A World Of Difference'?



- Sam completed his debut album "World of Difference" with his band and producer Jimi Maroudas at Sing Sing Studios in Melbourne. The result is an amazingly fluid and enlightening listening experience as his music crosses a number of genres from acoustic singer-songwriter to alternative rock. The album caught the ears of Damien Reilly, CEO of Blue Pie Records USA, who quickly signed Sam to a recording and publishing agreement. His EP World Of Difference was a top 10 ARIA charting release and still continues to get air play around the world.

- Planet Blue Pictures, Blue Pie Records and Sam Pollard brings this story to your screens in a documentary series called A World Of Difference. The film features local communities across the country and the quirky traits that make living in regional Australia unique. It showcases cycling and gives the viewer the opportunity to see and explore this vast country called Australia, through the eyes of a rider. The tour was eco-friendly, with a low carbon footprint.

- Watch and see all the mad capped adventures as Sam, his two friends and the camera crew battle with the harsh weather conditions and the ever changing landscape across Australia.

## About Sam Pollard

- Sam Pollard began playing the piano at the age of five and has never looked back. As a gifted composer and an accomplished multi instrumentalist in piano, keyboards, electric and acoustic guitars, cornet, trumpet and trombone, Sam Pollard has a voice that can brilliantly blend various styles to create a sound that is uniquely his own.

- Sam Pollard is no cycling professional and yet he made his way across Australia in 26 days on his bicycle. Immediately afterwards, he participated in an Ironman triathlon. Sam embarked on a one-of-a-kind tour that has never been done before.



## The Cast & Crew

- Our cast comprises of Sam Pollard and his two friends Nic Gilbert and Patrick Legge, the cyclists.
- The crew consists of Peter Rothwell aka Rocky, Simon Smithers and Robin Newell. They followed Sam, Nic and Patrick on their month-long journey from Sydney, NSW on the 9th of November 2012 to Busselton, WA arriving on the 10th of December 2012. Immediately after, Sam went and competed in the Busselton Ironman triathlon. A truly incredible achievement.

### The Cast



Sam Pollard



Nic Gilbert



Patrick Legge

### The Crew



Peter Rothwell



Simon Smithers



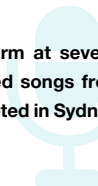
Robin Newell





## The Shows

- Along the way, Sam and his friends managed to perform at several shows, whilst riding across Australia. The shows featured songs from The World Of Difference EP and Album. Shows were completed in Sydney, Adelaide and Perth.



## Sponsors

- The World Of Difference tour and documentary has been sponsored by some great companies including Reclink Australia, Max's, Sony, A'qto, Giant Bicycles, Britz Campervans, Blue Pie Records, Blue Pie Productions, Planet Blue Pictures and Ordior. Reclink Australia is focused on helping disadvantaged people get involved in music and sport.



SONY

MAX'S



GIANT





**Making a world of difference, showing people that anything is truly possible.**

## The Journey

- A World Of Difference focuses on showing the viewer just how big Australia is. Australia is really big.
- Along the way, Sam, Nic and Patrick made some great connections and new friendships.
- With a fantastic supporting crew and team back at Blue Pie Records, this documentary shows the pain, suffering, and the incredible joy that one man, who is extremely passionate about showing how great life can be when you set your mind to something and at the same time getting incredibly fit.





# The Busselton Ironman

## A fast, flat course in the scenic town of Busselton

• The Busselton Ironman in Western Australia is renowned worldwide for being the place to go for a personal best. The bike and run courses are among the flattest on the global Ironman circuit. With stunning seaside views and unrivaled local support, it's easy to see why this is a must-do event for athletes around the globe.



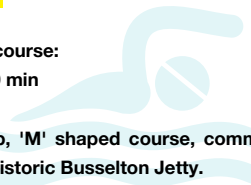
## 3.8km

### Swim Course

Cutoff times on swim course:

- Individuals: 2 hour 20 min
- Sam Pollard: 1 Hour

The swim is a one-lap, 'M' shaped course, commencing in front of the goose, alongside the historic Busselton Jetty.



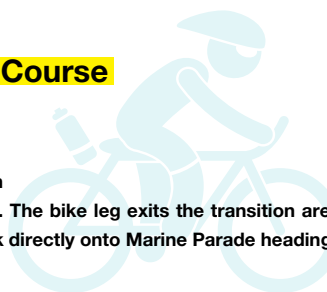
## 180km

### Pedal Mafia Bike Course

Cutoff times on bike course:

- Individuals: 8 hours
- Sam Pollard: 5 hours 30 min

The bike is a two-lap course. The bike leg exits the transition area at the southern end of Barnard Park directly onto Marine Parade heading east.



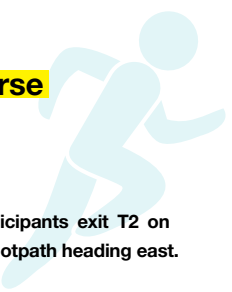
## 42.2km

### Keep On Running - The Run Course

Cutoff times on run course:

- Individuals: 7 hours
- Sam Pollard: 4 hours 50 min

The run is a 3 lap course along Geographe Bay. Participants exit T2 on Geographe Bay Rd, and cross straight onto the beach footpath heading east.





## The Finish Line

- After riding his bike across Australia with his two good friends and then competing in the Busselton Ironman triathlon, it's no wonder that Sam needed to have a rest!







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## Our Vision

- Our vision is to inspire people of all ages to become healthier and fitter through the power of exercise, namely cycling. We seek to create awareness of the benefits of cycling and educate people on maintaining a low-carbon footprint. For all the health-conscious travelers out there, this documentary aims to portray a new lifestyle and travel experience through cycling.

- Cycling has become a global phenomenon with countries such as Denmark, the Netherlands, Germany, Sweden, China, Bangladesh and Japan making it a primary mode of transport. With Australia following in these footsteps, A World Of Difference truly embraces the nature of the sport and encourages its viewers to give it a go and help care for our most important natural resource... this blue planet.

### Low-Carbon Footprint



### Environmental Awareness





## It is what it is... The Tag Lines

- Cadel Evans meets Sam Pollard on a Survivor road trip across Australia.
- The Australian Tour De France outback style.
- Get ya bike and ride across Australia mate ....and while ya there go and run a marathon mate !
- Sam Pollard in the ultimate tour down under, completes a road trip across outback Australia.
- Tour down under - Outback edition
- 3 guys on push bikes, a 3 man camera crew in a van set out to ride across Australia with a clapped out motor bike to tag along. It's insanity at its best !
- Three guys on push bikes, followed by a camera crew, a camper van and a clapped out bike traverse Australia from coast to coast. What could possibly go wrong?
- Across Australia from east to west on push bikes. Are you crazy? Yes we are!
- It sounded like a good idea at the time. Me, 2 friends and a camera crew ride across Australia to get to a triathlon competition. It turned out to be one of the best journeys of my entire life. Sam Pollard 2021
- 3 crazy cyclists ride from Sydney to Perth across Australia, tackling the harsh Ozzie outback. Riding across the Nullabor plain sheer madness. After completing the journey, Sam Pollard goes and competes in the Busselton WA Triathlon. Unbelievable!!! It's survivor on bikes!



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Thank you!

Sam Pollard, Planet Blue Pictures, Blue Pie Records would like to thank:



• Giant Bikes

**GIANT**



• Britz



• Max's

**MAX'S**



• Sony

**SONY**



• A'qto Cycling

**a'qto**



• Bicycles Inc.



## Production Credits & Distribution



### **DIRECTOR | PRODUCER:**

- Simon Smithers
- Robin Newell



### **PRODUCERS:**

- Damien Reilly
- Simon Smithers
- Blue Pie Records USA
- Planet Blue Pictures USA



### **EXECUTIVE PRODUCERS:**

- Colin Seeger
- Damien Reilly
- Sam Pollard



### **LEGAL AND CORPORATE AFFAIRS:**

- Colin Seeger



### **MUSIC SUPERVISORS:**

- Damien Reilly
- Justin Gross



### **SOUND EDITOR | MIXER:**

- Nigel Christensen



### **CAMERAMEN | SUPPORT CREW:**

- Peter Rothwell Aka Rocky
- Simon Smithers
- Robin Newell



### **THE RIDERS:**

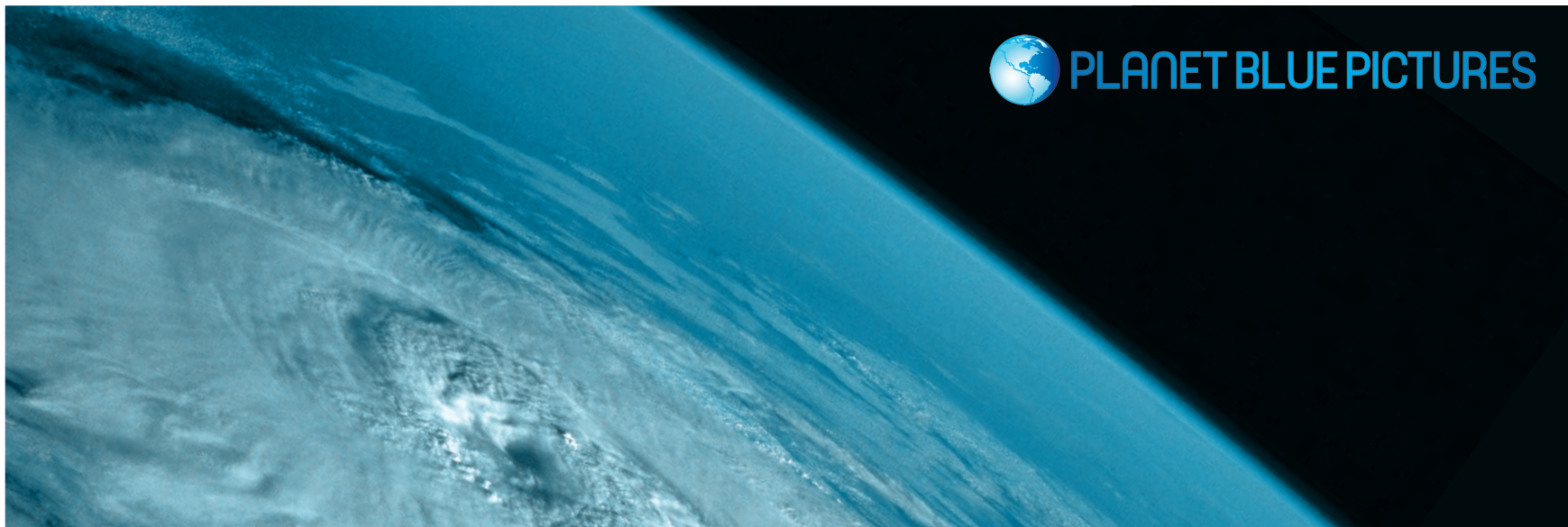
- Sam Pollard
- Nic Gilbert
- Patrick Legge



### **DISTRIBUTION | DISTRIBUTOR:**

- Planet Blue Pictures Usa | For All Territories Outside Of Australia.
- Blue Pie Productions Usa | For All Syndication And License Sales Outside Of Australia
- Blue Pie Productions Australia | Distribution, Syndication And License Sales For Australia.





 **PLANET BLUE PICTURES**

# Planet Blue Pictures USA

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3 Germay Dr  
Ste 4 - 4002  
Wilmington, DE 19804  
USA  
P: +1 646 291 8906  
F: +1 360 326 1527  
Toll Free Number: +1 877 772 3711  
E: [sales@ordior.com](mailto:sales@ordior.com)  
W: [www.ordior.com](http://www.ordior.com)



Clarence House  
Unit 6 No 9 Clarence Street  
Moss Vale, NSW 2577  
Australia  
P: +61 2 9310 0155  
F: +61 2 9310 0166  
E: [sales@planetbluepictures.com](mailto:sales@planetbluepictures.com)  
W: [www.planetbluepictures.com](http://www.planetbluepictures.com)